



**PAZA**  
*We Amplify*

# WHO WE ARE.

INNOVATIVE

BREAK THE RULES

THINKERS

DESIGNERS

STRATEGISTS

AMPLIFY

We are A Digital Marketing Firm using the latest technologies to transform businesses all over the globe.

Simply stated, we get results. Whether you are looking for more website traffic, more leads, more sales, more social followers, higher engagement rates, higher email open rates...

Whatever your needs – we get it done. Guaranteed.

TECHIES



# WHAT WE DO



**CONTENT MARKETING**



**SEO & SEARCH ENGINE MARKETING**



**GRAPHIC DESIGN**



**WEB & SYSTEMS DEVELOPMENT**



**EMAIL MARKETING**

# Notable Brands We Have Worked With



Next Arabia



# CONTENT MARKETING.

Great content is the engine that makes everything run. Your website, sales material, email blasts, social media posts, etc. – all need great content writing.

Make an Impression, Share content that your customers relate with. The key is to build a familiarity for making an emotional connection. Our content marketing works in 5 steps:

- Attracting the visitors
- Conversion of your visitors (content consumers) into potential buyers
- Making your customer a loyal one
- Converting your potential customer into a customer
- Analyzing the processes for onward decisions and strategies

CONTENT IS KEY

# SEO

We help businesses rank in high positions on Google Search which is the best acquisition channel. People who google those terms will be able to find your business first which will result in more Conversions.



RANK #1



# Graphic Design

Our Designers have worked with hundreds of brands in Kenya and all over the world to produce world class designs.



**Kenya Golf Classic**  
SAVE THE DATE  
26th May 2023  
Kenya Golf Classic  
Contact: kenya@kenyagolf.com  
07 426 10 31

**SITU**  
0710 840 700  
The Also Needs Protection  
SITU INSURANCE  
Get an affordable Motor, Marine, Cover

**School Season = Loan Season**  
Apply for School Fees Loans  
Loans in 24 Hours

**WorldCoin WorldCon?**  
All You Need To Know

**We are Looking For Customer Experience Talent in Universities & TVETs**  
FREE COACHING, MENTORING & PROFESSIONAL DEVELOPMENT  
Get an opportunity to be hired by Kenya's biggest Organizations to help solve industry pain points  
Apply

**HP ProBook 450 G**  
Processors: Intel Core i7  
Memory: 32GB  
Storage: 512GB SSD  
Display: 15.6" HD  
Brand new  
KSh 141,000  
0111320773

**We are Looking For Talented System Administrators in Universities & TVETs**  
Get an opportunity to be hired by Kenya's biggest Organizations to help solve industry pain points  
FREE COACHING, MENTORING & PROFESSIONAL DEVELOPMENT  
Apply Now

**HR's in Healthcare Dinner**  
25th August  
KCB Towers Amphitheatre Upper Hill  
Reserve 0715347227

**We are looking for University & TVET Students with Brilliant Social Media Marketing Talent**  
Get Placement in a Top organization that reward your skills today  
FREE COACHING, MENTORING & PROFESSIONAL DEVELOPMENT  
Apply Now

**CIO AFRICA Wrapped**  
OUR YEAR IN NUMBERS  
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070000800

**We are Looking For System Developers (CRM) in Universities & TVETs**  
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# Web Design

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[www.mwananchicredit.com](http://www.mwananchicredit.com)

[www.mifugohela.com](http://www.mifugohela.com)

[www.gazefurnishings.co.ke](http://www.gazefurnishings.co.ke)

[www.globoedgesolutions.co.ke](http://www.globoedgesolutions.co.ke)

[www.azizirealtors.co.ke](http://www.azizirealtors.co.ke)

[www.carlcare.com](http://www.carlcare.com)

[www.jobmatch.co.ke](http://www.jobmatch.co.ke)





# Email Marketing

Email marketing is a cost effective marketing channel with a very mature audience. We have a database of over 20K in our email marketing service and have achieved success pushing different campaigns from retail, events, software, services etc.





# LET'S MEET FOR COFFEE & TALK DIGITAL MARKETING

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